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Featured Article: OTT TV - A Necessary Value-add Service



Over the Top TV has become a necessary Value-Add service, not only for the Telco / ISP giants but also as a "prime" focus for other distinguished players such as Direct-to-Home Service Providers, Cable Network Distributors, Content Owner Companies. Broadcasters and Producers are also lured to venture into owning their own OTT-TV service platform and reach out to the Consumer segments directly.

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OTT Service Insight Quality of Experience (QoE) & Analytics Solution

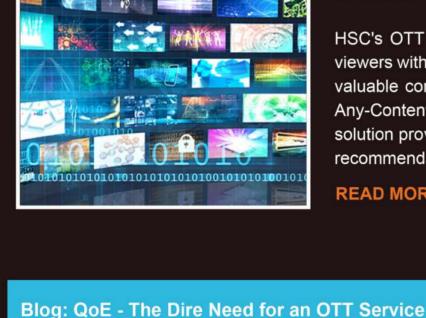
subscribers while choosing an operator. HSC's OTT Service Insight Quality of Experience (QoE) and

Quality of Experience (QoE) has become a deciding factor for

Analytics solution helps service providers, content owners, CDNs, customer care executives etc. to gain valuable and actionable insights into network conditions and subscriber behavior under different conditions. **READ MORE**



OTT Video Delivery Solution



HSC's OTT Video Delivery Solution will empower your viewers with an access to the complete repository of your

Want to increase the reach of your content and explore

endless monetization possibilities for your content?

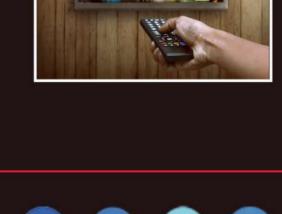
valuable content. Along with the flexibility of consuming Any-Content Any-Where, Any-Time on Any-Device the solution provides ease of search, discovery and recommendations. **READ MORE**

multitude of screen sizes. The audio-video content is delivered via OTT to these multi-screen devices over a CSP's network.

Media Viewing today extends to a plethora of devices with a

Identification and measurement of the metrics related to the

QoS of streaming service is termed as QoE or Quality of Experience. Here's how CSPs to find ways to improve subscriber engagement, enhance monetization opportunities and optimize viewing experience. **READ MORE**



Washington D.C. at Stall Number 6 between 18 - 20 April, 2017.

Conference (NATC)











witness Hughes Systique Corporation's expertise and Wireless offerings at the WiFi NOW 2017 in

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News and Events:

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Dec 06, 2016: HSC partners with NASSCOM for the 3rd edition of NASSCOM Annual Technology

Dec 06, 2016: HSC is exhibiting at CeBIT 2016. Visit us at stall no. STPI(057)

Dec 10, 2016: HSC is one of the co-partners for TiE Global Summit 2016

Dec 08, 2016: HSC attending NRF Big Show 2017 in New York City, Jan 15-17 2017

Jan 15, 2017: Hughes Systique demonstrates state of the art technology for the "Next Generation"

Dec 12, 2016: HSC demonstrates augmented reality dashboard technology

Retail Store"

Feb 15, 2017: Hughes Systique impresses visitors with innovative solutions at Convergence India

2017

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Our mailing address is: marketing@hsc.com

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