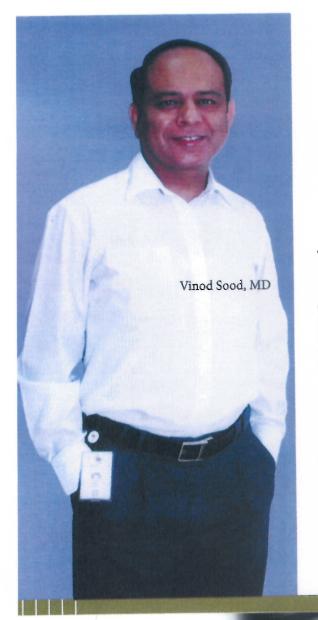


Innovation is critical to secure IT growth: Hughes Systique Pvt Ltd



The number one benefit of information technology is that it empowers people to do what they want to do. It lets people be creative. It lets people be productive. It lets people learn things they didn't think they could learn before, and so in a sense it is all about potential.- Steve Ballmer

ughes Systique Corporation (HSC) is part of the HUGHES group of companies. It provides architecture, consulting and software engineering services to complement its client's in-house capabilities using highly skilled and experienced personnel. The mid-sized CMMi Level 5, ISO 9001:2000 and ISO 27001:2005 certified company is committed to technological excellence & its customers range from the top Tier OEMs and ISVs to high-tech and emerging technology companies.

"Mobility, Connected Devices, Inter-

net of Things, Cloud Enablement of Communication applications and network node including SDN's and NFV are some of the target areas for our clients. Our deep domain expertise in Wireless, Embedded Systems, Protocols & Android etc position us uniquely to help our clients in realizing their product roll outs by utilizing our Consulting and Software development & testing services, says MD & Country Head Vinod Sood.

Having served clients such as Adobe, Alcatel-Lucent, Cobham Wireless, Juniper Networks, LG, MediaTek, Nokia Siemens Networks and Samsung to name a few, HSC specializes in the rapidly growing market for applications operating on mobile smart terminals on a cooperative basis with backend systems offering voice, data and multimedia services which are both private and cloud based.

SERVICE OFFERINGS

- a) Technology Consulting & Architecture: (Product Ideation, Technology Selection & System Design)
- b) Product Engineering Services (Software Develop ment & Maintenance Services)
- c) Testing & Technical Support

The future for HSC

In the near future, HSC intends to continue focusing on its product realization services on the high end of the value chain in the hi-tech R&D space for wireless access systems, switching and networking for terrestrial, wireless and satellite communication systems, application development for smart devices.

In addition, one more recent and exciting focus areas for HSC is the emerging domain of Connected Devices encompassing M2M technologies and the Internet of Things (IoT). With embedded technologies becoming an integral part of every industry in an increasingly multi-device connected world, it is hoped that Smart machines, sensors, IoT, and other intelligent devices shall continue opening up more and more oppor-

tunities for sophisticated technology players like HSC.

Knowing the Key Executives Pradeep Kaul- President & CEO

Pradeep has more than 35 years of experience spanning digital, wireless and telecommunications domains. He has served as the head of various functional groups, at different points of time, including engineering and global marketing



and sales. As part of his career at Hughes, he led the packet switching group during the '80's and the digital cellular businesses during the '90s. Pradeep has also published several telecom related articles, served on public and private company boards and has contributed to many key patents in the telecom field. More recently, he has been active in the venture capital world as both an investor and an advisor.

Vinod Sood- MD & Country Head, India

Managing Director of HSC, Vinod Sood is a veteran of the Telecom Software industry, has build high performance teams at premier Telecom R&D organizations in India. He has exceptional track record of building profitable and sustainable institutions from conceptualization to maturity.

Vinod adorns many roles- He is a member of the CII National

Committee on IT, ITeS & e-Commerce and a member of NASSCOM and AMCHAM's Northern Regional Council, he has also been on the **NASSCOM Mentor Panel** for Emerging Companies. Vinod has also served as a member of the Advisory Committee of the Institute of Informatics and Communications, University of Delhi and also as the Chairman of RMC-CORE in Network Engineering (setup by TIFAC, Department of Science and Technology Government of India) a Government, Academia and Industry partnership initiative.

A Gold Medalist alumnus of PEC Chandigarh, Vinod is also involved in guiding and mentoring young entrepreneurs and startups and is a TiE Charter member.

Previously he served as the Head of Global Engineering and R&D of Hughes Software Systems (now Aricent) and served on the Board as well. Before that he was with C-DOT as a part of the core team which designed India's 1st Digital Switch.

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