## Hughes Systique joins the Mirrorlink / Connected Car Consortium (CCC)

May 12 2016, Shady Grove, MD: Hughes Systique, part of the HUGHES and EchoStar group of companies and a leading software provider for IoT and Connected Car solutions recently joined the Car Connectivity Consortium to further the adoption and development of Mirrorlink™ related products.

"The CCC welcomes Hughes Systique to a growing team of MirrorLink ecosystem development companies." said Car Connectivity Consortium President Alan Ewing. "Hughes Systique's experience as a technology consultant and solution developer for the connected car world will help further the reach of MirrorLink with their customers. We're excited to add this dynamic company to the MirrorLink family."

"Hughes Systique has been doing leading edge development in the area of Connected Cars for the past several years, including developing OTA solutions, Automotive dashboards, applications and embedded solutions leveraging the Mirrorlink™ ecosystem, and remote control apps. We have observed Mirrorlink™ adoption grow steadily amongst customers we serve. It was a natural extension for us to join this open consortium and help to serve both the industry and our customer needs better." said Ajay Gupta, SVP Business Development at Hughes Systique.

## **About the Car Connectivity Consortium (CCC)**

The CCC is dedicated to cross-industry collaboration in developing MirrorLink™ global standards and solutions for smartphone and in-vehicle connectivity. The organization's more than 90 members represent more than 70 percent of the world's auto market, more than 70 percent of the global smartphone market and a who's who of aftermarket consumer electronics vendors. For further information, please visit <a href="https://www.mirrorlink.com">www.mirrorlink.com</a>.

## **About the Hughes Systique**

Hughes Systique is a leading technology solutions provider in the areas of IoT, Connected Car, Enterprise, Wireless and Multimedia. As part of the EchoStar and HUGHES group of companies, Hughes Systique brings in significant domain depth in connectivity, cloud and mobile technologies that help power the next generation of connected solutions for our customers. For further information, please visit <a href="https://www.hsc.com">www.hsc.com</a>.