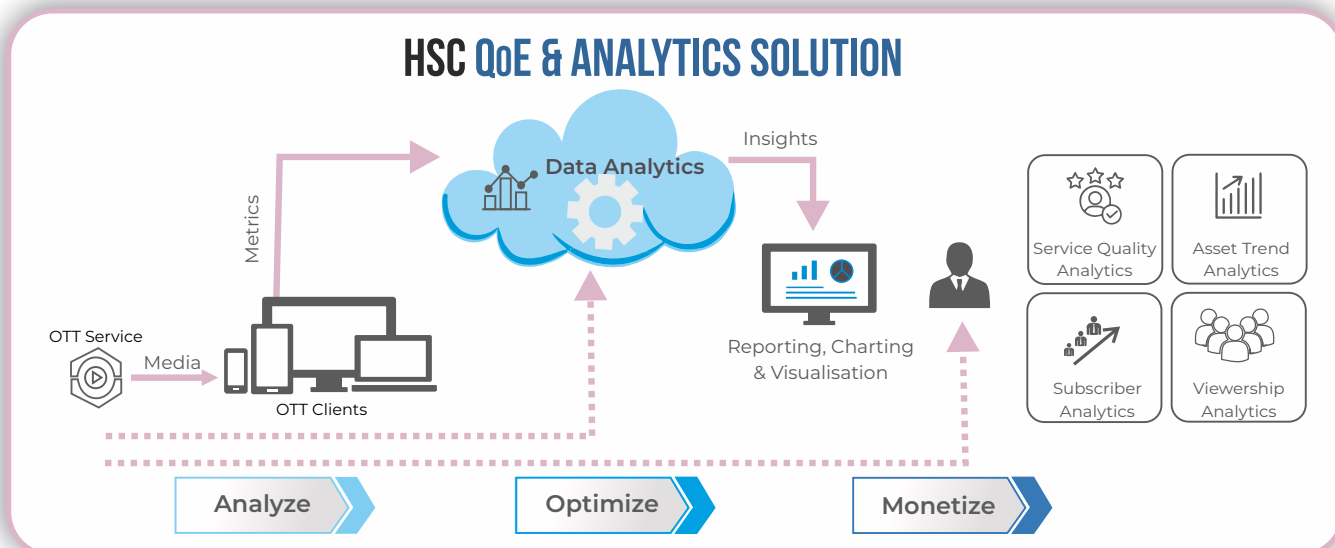


HSC QOE AND ANALYTICS SOLUTION

KNOW YOUR END-USERS AND SERVICE PERFORMANCE IN REAL-TIME

HSC's QoE and Analytics solution enables OTT service providers with rich business intelligence to understand their subscribers and the quality of experience they are experiencing on their device. Its feature rich dashboard enables them to understand the end-user's preferences, behaviour and engagement under different conditions.

The solution empowers the service providers to monitor and analyse the performance of their complete delivery network. With real-time, multi-dimensional and actionable insights they can take data-driven decisions, minimize costs and improve quality of their delivery network.



CUSTOMER BENEFITS

<p>Know End-User Preferences Understand service consumption analysis across subscriber demography</p>		<p>Perform In-depth Analysis Minutely track the service consumption down to identify problems at granular level</p>	
<p>Understand Content Trends Understand global viewership patterns across devices & optimize recommendation algorithms</p>		<p>Optimize Service Performance Get real-time insights to select the best CDN for content delivery to end-users</p>	
<p>Maximize Ad Revenues Identify content, time and top positions for ad placements to reduce drop-offs</p>		<p>Compare Different Scenarios Compare and pick the services that works better for your platform (A/B testing)</p>	
<p>Ensure Quality Of Experience Monitor platform and network in real time for abnormal conditions and their causes</p>		<p>Create Intelligent Alerts Define and configure custom alerts based on rules and conditions</p>	
<p>Expedite Problem Resolution Reduce resolution time period by solving problems efficiently</p>		<p>Get Flexibility In Hosting Choose the most suitable hosting model – On-premise, cloud-based or hybrid</p>	
<p>Troubleshoot Efficiently Get alerts when things go wrong & debug before customers complain about it</p>		<p>Expedite Your Launch Compatible and pre-integrated with most third-party players in the industry</p>	

FEATURES

- White Labelled
- Scalable Architecture
- Multi Platform Support
- Real-time Visualization
- Multi-Dimensional Filtering
- Intelligent Alerts
- Historical Data Analysis
- Fully Managed
- API Ready

SAMPLE METRICS

- Video Start Time
- Stall Counts
- Stall Frequency & Duration
- Pause/Seek Events
- HTTP Error Counts
- Join Time
- Network Bandwidth
- Active Sessions
- Profile Bitrate

FILTERS AVAILABLE

- Location – Region/city
- CDN
- ISP – Network Connectivity
- Device Type
- Operating System
- Asset / Program
- Genre
- Subscriber
- Time of Day/ Day of week

WHY HSC

- ✓ Rich Experience in deploying enterprise grade systems across the globe
- ✓ Professional Services to deploy, integrate, test and support products, so you can focus on your business
- ✓ Complete Ecosystem offers end-to-end solutions for business needs across domains
- ✓ Future Ready HSC can help in your technology needs - both today and tomorrow



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