

## Hughes Systique: A Trailblazer in the Software Development Realm

By Rashmisree Deb

According to IDATE, the global Machine-to-Machine (M2M) market revenue is forecasted to increase 13 percent annually, reaching \$54.3 billion in 2017. IDATE further states that, M2M market volume is expected to catapult 30 percent annually, reaching 470 million modules in 2017. With M2M technology re-defining the contemporary era of digitization, the concept of connected devices has annexed much more weight, today. Needless to say, this revolution has also laid out launching ground for many software development companies in the connected devices space. Amongst those providers who have been instrumental in providing a whole new connected experience, Hughes Systique Corporation (HSC) is a name worth mentioning.

Founded in 2005 by a group of seasoned veterans, HSC – a part of the Hughes Group of Companies – is a leading software development and consulting company, which has built its forte in communications, multimedia and consumer devices. Headquartered in Rockville, the enterprise embraces different ways to deepen their offerings by providing avant-garde engineering R&D services to a wide spectrum of companies ranging from Fortune 100 Tier-I equipment vendors & ISVs to small & innovative startups with great ideas to change the world.

### Offering the Best-of-Breed

Leveraging its experience in delivering best-of-breed services, the medium sized company brings the best of both worlds to its customers in terms of cutting-edge technology expertise, quality and flexibility to meet their needs. The ISO 9000:2008 and ISO 27001:2005 certified organization forges long-


term relations with all its customers by delivering turnkey solutions starting from conceptualization to deployment of complex systems, thus reducing time to market, risk and cost. “We provide software based product architecture & realization services. Our expertise lies around helping companies realize their end products in four domains including communications, connected consumer devices, automotive and healthcare. We provide these services both in the embedded and application space,” affirms Ajay Kumar Gupta, Head – Global Business Acquisition, Hughes Systique Corporation.

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An American company with major India presence, HSC stands a cut above the rest by establishing strong global footprints in 14 countries across North America, Europe and Asia. Ten years since its inception, the CMMI Level-5 certified company has continually raised the bar to exceed customer expectations and added several feathers to its cap. ‘Innovation & Excellence Award 2015’ in Engineering and R&D services from Corporate Livewire and AI Global

Media being the latest additions.

Housing a talent pool of over 500 domain experts, system architects and engineers, HSC offers an open and enthusiastic work environment which binds the team together. The company believes in keeping its employees in sync with the impending technologies. HSC does not only foster trainings in technological development, but also stresses on empowering its people to augment their overall personality through personality development trainings. Unlike other companies where seniors evangelize new entrants, the tables take a different turn at HSC where the feedback mechanism encourages freshers to give feedback to the seniors about the company on one-on-one basis. These initiatives boost the morale of the employees & also help HSC to maintain low attrition rate.

After achieving success on a roll, HSC is poised to emerge as a premier organization, which will help companies to withstand the competition in IoT space. “Our aim is to enable IoT ecosystem and we will continue to monitor the landscape, while looking at upcoming verticals in IoT space,” Ajay concludes. 



Ajay Kumar Gupta,  
 Head – Global  
 Business Acquisition