

PEOPLE INSIGHTS AI

TRANSFORMING BUSINESS INSIGHTS WITH VIDEO ANALYTICS

People Insights AI is HSC's new offering for state of the art video analytics for enterprises looking to better understand how their end users are engaging on-premise (stores, lobbies, restaurants, and more).

Unlike other solutions that need expensive infrastructure setup, People Insights AI is a fully self contained solution that has no dependency on available infrastructure (such as WiFi APs, beacons, etc.).



scan the QR code or
[click here](#) for a video
comparative

TYPICAL DEPLOYMENT SCENARIOS



Global Retailers

assess and improve
store performance



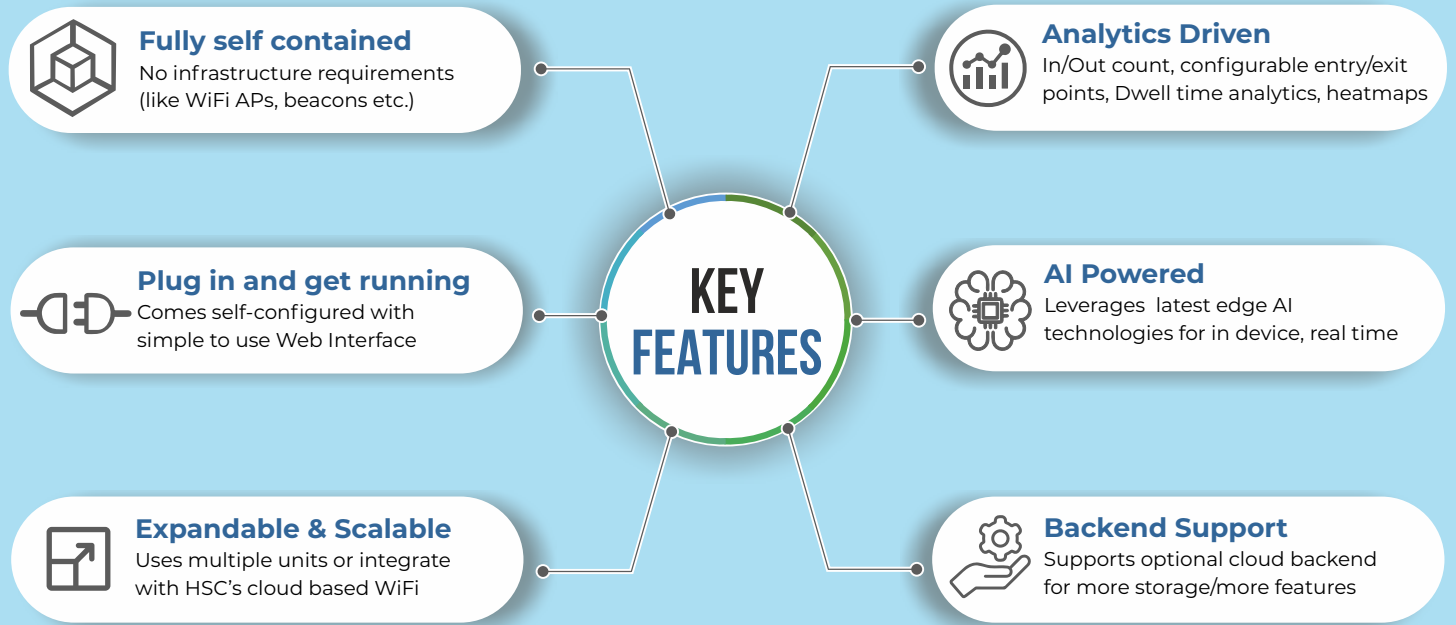
Hospitality Sector

measure and enhance
guest experience



Co-working Spaces

evaluate and optimize
space distribution



KEY ADVANTAGES OVER COMPETITION



WHY HSC

- ✓ Rich Experience in deploying enterprise grade systems across the globe
- ✓ Professional Services to deploy, integrate, test and support products, so you can focus on your business
- ✓ Complete Ecosystem offers end-to-end solutions for business needs across domains
- ✓ Future Ready HSC can help in your technology needs - both today and tomorrow



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